

London Borough of Brent v Clear Channel UK Ltd

In 2016 NAPE news reported that Clear Channel lost an appeal against an Advertisement Removal Notice issued by Brent Council in respect of a 48 sheet digital led advertisement erected in place of a 48 sheet tri-vision hoarding, but that was not the end of the matter....

In January 2017 Clear Channel abandoned its challenge to the Magistrates Court Ruling and removed the digital display, but left steel supports behind. The Council finally lost patience in April 2017 and removed what remained of the display itself. The Council then prosecuted Clear Channel UK Ltd for 9 unlawful displays between August 2016 and April 2017, including the steel support it left behind.

The company defended the proceedings on the basis it was unfair to prosecute displays in place whilst its removal notice appeal was ongoing and it “defied logic and common sense” to suggest that the steel pole was an advertisement display.

On 23 January 2018 Clear Channel UK Ltd was convicted on all 9 charges of unlawful advertisement display, fined £8,600 and ordered to pay £10,517 costs in addition to the Council’s costs of removal.



The Digital Hoarding



The Offending Steel Pole